

## *Announcing: The 5<sup>th</sup> Annual*

### *Listowel Area Diagnostics Direct – Field Tour*



**Location:** Fields in the Listowel Area

**Date:** Wednesday, July 6, 2011 - 12:00 PM to 5:00 PM

**What:** Tour of selected fields to identify nutrient deficiencies, and other crop issues that reduce yield potential.

**Who:** 2011 Agri-Trend Clients  
some Industry Reps for support and questions.  
Dr. Dave Hume – Senior Agri-Coach – Guelph  
*Announcing – special guest speaker:*  
Dr. Ieuan Evans – Senior Agri-Coach – Alberta

**Agri-Coaches:**

Bob Dalton - Agri-Coach – Gatineau

Jim McComb - Agri-Coach – Belleville

Andy Van Niekerk – Agri-Coach – Stayner

**Host – Felix Weber – Agri-Coach – Palmerston**

**12 noon**

*Lunch provided*

*1:00 PM – Car/Van Pooling from Felix’s Home Office (5929 Perth Rd 178 – south of Palmerston at the curve on Hwy 23 – the log home)*

*1:15 – 4:45 PM – Depart for Tour of Local Fields*

- Discuss a variety of timely issues as well as looking at some crop deficiencies. Bring some plants and questions.*
- Corn; split-planter trial in two different cover crops (from last year)*
- Problem field.*
- Soybeans planted in 30” / 15”*
- Soybean planting speed test, with planter 160’000 population.*



*4:45 PM – Refreshments and Tour Wrap-Up*

*(Refreshments to be provided, location at Felix & Bernice’s Home Office)*

Gain knowledge and up to date information from experienced Agri Coaches. It’s a great time of year to evaluate crop management decisions, health and early crop growth.

**Please RSVP with Felix & Bernice Weber @**

**(519)343-5454**

[agri-coach@agbusiness.ca](mailto:agri-coach@agbusiness.ca)

**Dr. Dave Hume, P.Ag. Senior Agri-Coach™**  
Ontario Soybean, Corn & Canola Specialist

Dr. Hume grew up on a farm in southern Ontario and his 4-H and Junior Farmer background launched him to degrees at Guelph and a Ph.D. from Iowa State University in agronomy. He has over 40 years of experience in management agronomy in soybeans, canola, corn and cropping systems. He has been a University of Guelph faculty member since 1966 and retired in 2005. He put the system together that allowed soybeans to expand across Ontario in the 1970's and '80's, including improved varieties, herbicides, inoculants and seeding equipment. His research areas have included the physiology of corn yield, management of corn, soybeans and wheat in rotations, conventional vs. no-till and organic management, effects of compost on soil nutrient levels, weed control in organic systems, soybean inoculants, nodulation and nitrogen fixation, and soybean and white bean seed treatments, growth regulators and varieties. In canola, he has extensive experience with yield, crushing quality, insect and disease control, herbicides, winter survival in winter canola and the effect of canola on subsequent crops in the rotation.

Other professional involvements include:

- secretary of the Ontario Oil and Protein Seed Crop Committee.
- coordinator of registration testing of spring and winter canola varieties and hybrids.
- Chair of the Crop Science Department
- Executive Director of the OMAF contract for the University of Guelph
- Acting Associate Vice President of the University for Agri-Food and Partnerships
- Well published he has consulted on agronomy around the world.
- Fellow of four different scientific societies,
- recipient of the Outstanding Extension Award from the Agri-Coach Ontario Agricultural College
- Honorary Life Member of the Canadian Seed Growers Association and the Ontario Canola Growers Association
- holds Plant Breeder status with the Canadian Seed Growers Association
- currently serves as the Bioproducts Coordinator for the University of Guelph, working on the development of new, non-food markets for agricultural products.

**Dr. Ieuan Evans, P.Ag. Senior Agri-Coach™**  
Pathologist, Virologist & Horticulturalist

Well known plant pathologist, Dr. Ieuan Evans, offers his vast agronomic expertise to the ag industry through Agri-Trend Agrology and its Agri-Coach Network™.

He is probably best known as "Dr. Copper" for studying, documenting and speaking about the relationship of copper nutrition on reducing ergot, frost bran, melanosis and lodging in cereals. His research papers document the early work done on dual purpose seed treatments, sclerotinia and alternaria controls in canola, influence of sulphur nutrition on crop health, and he played an instrumental role in resolving the bacterial ring rot issue in seed potato production in Canada. He is well known nationally and internationally for his love of horticulture and is the developer of the popular "Evans Cherry". He has been involved in projects throughout North America, including a 5 ½ year term as faculty member and assistant professor at the University of Guelph.

Ieuan has adopted a strong pro-active approach to solving problems faced by today's farmers. He incepted, developed and implemented black leg, bacterial ring rot and dutch elm disease control protocols, and most recently is involved in the fusarium head blight program. He is an expert plant disease photographer and is a hard-hitting, yet humorous key note speaker that is extremely well received by farm and industry audiences.

As Senior Agri-Coach™, Dr. Evans provides leadership to the Agri-Coach Network™ and will be available to the industry through contract or special projects. He is actively involved in providing technical expertise for Strategic Crop Plan™ farm clients and plays a role in directing the activities of The Agri-Trend Research Initiative™.

**Jim McComb, B.Sc., A.Ag.**

The Farmer's Edge Agri-Coaching is a source of agricultural advice and knowledge for farmers across Ontario. I live and work on a 150 head cow/calf beef operation about 15 miles north of Belleville with my family. We produce alfalfa, barley, oats and corn on the relatively rocky ground on the farm. I also graduated from the University of Guelph with a Bachelor of Science Degree specializing in Agronomy, and I am continuing to grow and evolve my knowledge through the Articling Agrologist program with the Institute of Agrologists.

I have completed all of the NM courses from the Ontario Government and passes a Qualifying Exam to become Certified as a Nutrient Management Planner. Work done with Agri-Trend is cross reference by a Head Agri-Coach to ensure high quality standards for our work.

It is our job with the support of the Agri-Trend Network of Coaches, to help you make better informed decisions about how you allocate these resources to ensure that you obtain maximum profitability.

**Andy van Niekerk, P Ag, CCA**

"No person is an island, so if I don't know something or know what I'm seeing, chances are someone in the Agri-Trend Network does" says Andy about Agri-Trend's "Local Knowledge with National Network" concept.

Andy brings with him over 10 years of agronomic and sales experience with Pioneer Hi-Bred, along with 14 years in the financial industry. Combined with his own farm experience, he knows how to help customers improve their bottom line. This "farmer-first" attitude in all his dealings and a never-ending curiosity to learn new things gives Andy the edge on delivering new agronomic technology.

Andy is a Certified Crop Advisor and a Professional Agrologist and can complete Nutrient Management Plans as part of the overall relationship with his customers.

**Bob Dalton, Agr.**

Bob grew upon a mixed farm in Gatineau Que. and after obtaining a B.Sc. Agr. from Macdonald College, he went on to work with Agriculture Quebec in crop nutrition and farm management. Crop protection was the next step, where Bob has worked for over 30 years with both producers and retailers in Eastern Ontario and Western Quebec. During that time he also operated a small fruit and vegetable u-pick operation on the home farm. He has also been a member of L'Ordre des agronome du Quebec for 35 years.